

## IASK - International Association for the Scientific Knowledge

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### GM2010

#### Call for papers

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### Global Management 2010: Call for papers

"Global Business Management (with Expertise, Innovation and Technology)"

The scope of the GM2010 conference is wide and covers all aspects of Management, from financial to human resources, technical and the wider issues arising from them.

Papers, up a maximum of 7000 words, are invited on any of the topics below or related fields and should be submitted, via e-mail to [gm2010-submission@iask-web.org](mailto:gm2010-submission@iask-web.org). Final camera-ready papers must conform to the [author guidelines](#) and must not exceed ten pages in length.

Please note that the language of the conference is English. However, for some parallel sessions, papers in Portuguese and Spanish will be accepted (this includes publication).

Submission deadline: May 15<sup>th</sup> 2010

#### Topics of interest:

- Accounting
- Advertising Management
- Business & Economics
- Business Ethics
- Business Intelligence
- Business Information Systems
- Business Performance Management
- Business Statistics
- Change Management
- Communications Management
- Comparative Economic Systems
- Consumer Behaviour
- Corporate Finance and Governance
- Corporate Governance
- Cost Management
- Decision Sciences
- Development Planning and Policy
- Economic Development
- Economic Policy
- Economic Systems
- Entrepreneurship
- Finance & Investment
- Financial Economics

- Growth and Aggregate Productivity
- Household Behaviour and Family Economics
- Human Resource
- Industrial and Manufacturing Engineering
- Information Systems
- Information Technology Management
- International Business
- International Economics
- International Finance
- Labour Economics
- Labour Relations & Human Resource Management
- Law and Economics
- Management Information Systems
- Management Science
- Market Structure and Pricing
- Marketing Research and Strategy
- Marketing Theory and Applications
- Operations Research
- Organizational Behaviour & Theory
- Organizational Communication
- Prices, Business Fluctuations and Cycles
- Product Management
- Production and Organizations
- Production/Operations Management
- Public Administration and Small Business  
Entrepreneurship
- Public Choice
- Public Economics and Finance
- Public Relations
- Public Responsibility and Ethics
- Regulatory Economics
- Resource Management
- Strategic Management
- Strategic Management Policy
- Stress Management
- Supply Change Management
- Systems Management
- Systems Thinking
- Taxes (related areas of taxes)
- Technological Change; Research and Development
- Technology & Innovation
- Time Management
- Total Quality Management
- Travel/Transportation/Tourism
- Welfare Economics

All submissions, except invited talks, are subject to a blind refereeing process.

Papers up to three pages may be accepted for poster presentation.

Authors of the best papers will be invited to publish extended versions of their work in the [Global Business and Economics Review](#) (ISSN 1097-4954), the [European Journal of International Management](#) (ISSN 1751-6757) and in the [International Journal of Management and Enterprise Development](#) (ISSN 1468-4330).



Download the Conference poster [here](#).

Check the previous editions of this conference [here](#), [here](#) and [here](#).