Call for Papers
EUROMOT 2008
The Third European Conference on Management of Technology
Nice, France
September 17 - 19, 2008

Organised by CERAM Business School
Nice-Sophia Antipolis, France
www.ceram.edu

Official Conference of the International Association for Management of Technology

CONFERENCE THEME
A broad interpretation of the concept of Management of Technology (MOT) has been adopted for this 2008 Conference. Technology is not only considered simply as an asset or a capability to manage but also as a factor that has an impact on almost every management method and practice.

Papers are welcome from across all areas of MOT. 23 different tracks have been defined. Please refer to the ‘Scientific Committee’ section for more details.

SPECIAL FOCUS
The plenary sessions will focus on: “Industry-University Collaborations in Techno Parks”.

This is quite a natural topic due to the proximity with the high-tech park of Sophia Antipolis. This park exemplifies the concepts of knowledge economy, technology and innovation management. It is a place dedicated to research and development. Most of the major French research centres have developed a local unit: CNRS, INRIA, INRA, ...
The park hosts more than 1.200 companies – mostly high-tech, including: Amadeus, NXP, Hewlett-Packard, SAP, Schneider Electric, Thales, Altran, Trema, Galderma, ...
**SUBMISSION PROCESS**

**Paper submissions**
- Authors are invited to submit full papers.
- You have to select the appropriate track in which you want to submit your work (see Scientific Committee).
- Submissions have to be uploaded at this address: http://webintec.ceram.fr/euromot2008/
- Please mention whether your paper is in line with the conference special focus (Industry-University Collaborations). If so, it will be considered for a presentation in plenary sessions.
- All submissions will go through double blind reviewing process.

**Deadlines**
- Full paper submission: 15 April 2008
- Decision of Acceptance / Feedbacks to authors: 30 June 2008
- Upload of final version of your paper: 10 August 2008
- Conference dates: 17, 18, 19 September 2008

**Upload your full paper at:** http://webintec.ceram.fr/euromot2008/

**BEST PAPERS**

Selected papers will be considered for post-conference publication in the following journals after further review and revision:

- Technovation (Elsevier)
- The International Journal of Technoentrepreneurship (Inderscience)
- The International Journal of Automobile Technology & Management (Inderscience)
- The International Journal of IT Standards and Standardization Research (IGI Global)
- The Journal of Manufacturing Technology Management (Emerald)
- The Journal of Technology Management in China (Emerald)
- R&D Management (Blackwell)

In addition, “Best Papers” awards will be offered among participating authors, including a 275 euro prize sponsored by the Journal of Manufacturing Technology Management.

**WHO SHOULD PARTICIPATE**

- Professors and researchers involved in Technology and Innovation Management, Engineering, Management, Industrial Administration, Management of Productivity and Quality, Business Administration and Economics
- Chief Executives, Strategic Directors
- Policy Makers
- R&D Managers and Technology Directors
- Entrepreneurs and Technology Innovators
- Managers in areas of Design, Production, Manufacturing, Quality, Marketing and Sales
- Project and Operations Managers

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**SPECIAL EVENTS**

- **A European Doctoral Workshop** will be organized during the Conference by the Institut National Polytechnique de Lorraine, ERPI-ENSGSI, Nancy (France). Please contact Professor Vincent Boly (Vincent.Boly@ensgsi.inpl-nancy.fr) or Professor Laure Morel (Laure.Morel@ensgsi.inpl-nancy.fr) for more details.

- **A workshop focusing on intrapreneurship in high-tech companies** (technointrapreneurship) will be organized during the conference. This workshop will mix researchers with practitioners and policy makers. Please contact Professor François Therin (François.Therin@euromed-marseille.com) or Professor William Lekse (wiekse@babson.edu) for more details.

- A plenary session on “How Technological Clusters Foster Projects in a Local System of Innovation” will be organized by CERAM Business School. Please contact Professor François-Xavier Boucand (François-Xavier.Boucand@cote-azur.cci.fr) for more details.

- **Visit of Sophia Antipolis** and some high-tech companies of the area will be organized by CERAM Business School. Please contact Catherine Galimant for more details (Catherine.Galimant@cote-azur.cci.fr).

- **A French speaking track** will be organized just before the conference by Institut d’Administration des Entreprises (IAE), Lyon (France). Please contact Professor Smaïl Aït-El-Hadj for more details (aitelhadj@univ-lyon3.fr).
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<tr>
<th>Track</th>
<th>Track chair</th>
<th>Institution</th>
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<td>1 Technology and Knowledge Management</td>
<td>Jonathan D. Linton</td>
<td>Telfer School of Management, Ottawa (Canada)</td>
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<td>2-3 Ethics, sustainability and technology</td>
<td>Anne Barraquier</td>
<td>CERAM Business School, Nice - Sophia Antipolis (France)</td>
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<td>4 MOT Education and research</td>
<td>Thierry Grange</td>
<td>Grenoble École de Management, Grenoble (France)</td>
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<td>5 New Product or Service Development</td>
<td>Laure Morel</td>
<td>Institut National Polytechnique de Lorraine, ERPI-ENSGSI, Nancy (France)</td>
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<td>6 Sectoral, National and Regional Systems of Innovation</td>
<td>Shyama Ramani</td>
<td>Institut National de la Recherche Agronomique, Ivry-sur-Seine, and École Polytechnique (France)</td>
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<td>7 Techno-entrepreneurship</td>
<td>François Thérin</td>
<td>Euromed, Marseille École de Management (France)</td>
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<td>8 Emerging technologies</td>
<td>Dilek Cetindamar</td>
<td>Sabanci University, Istanbul (Turkey)</td>
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<td>9 Technology transfer, marketing and commercialization</td>
<td>Rob Dekkers</td>
<td>Paisley Business School, Paisley (United Kingdom)</td>
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<td>10 Technological foresight and forecasting</td>
<td>Vincent Boly</td>
<td>Institut National Polytechnique de Lorraine, ERPI-ENSGSI, Nancy (France)</td>
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<td>11 Information Technologies and Information Systems</td>
<td>Pascal Vidal</td>
<td>CERAM Business School, Nice - Sophia Antipolis (France)</td>
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<td>12 The Integration of Technology and Business Strategies</td>
<td>Anders Drejer</td>
<td>Aarhus Business School, Aarhus University (Denmark)</td>
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<td>13 R&amp;D Management</td>
<td>Jeff Butler</td>
<td>Manchester Institute of Innovation Research, Manchester Business School, Manchester (United Kingdom)</td>
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<td>14 Project and program management</td>
<td>Mario Bourgault and Nathalie Drouin</td>
<td>École Polytechnique de Montréal, and École des Sciences de Gestion (Uqam), Montréal (Canada)</td>
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<td>15 Manufacturing Technology</td>
<td>David Bennett</td>
<td>Aston Business School, Aston University, Birmingham (United Kingdom)</td>
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<td>16 Technology management in emerging countries</td>
<td>Richard Li-Hua</td>
<td>Northumbria University, Newcastle-Upon-Tyne (United Kingdom)</td>
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<td>17 Technological alliances, mergers and acquisitions</td>
<td>Boualem Aliouat</td>
<td>Université de Nice Sophia-Antipolis, Nice (France)</td>
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<td>18 Theory of technology</td>
<td>Rias J. van Wyk</td>
<td>Technoscan Centre, Edina, Minnesota (USA)</td>
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<td>19 Technology incubation</td>
<td>Michel Bernasconi</td>
<td>CERAM Business School, Nice - Sophia Antipolis (France)</td>
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<td>20 Management of technological standards</td>
<td>Mostafa Hashem Sherif and Kai Jakobs</td>
<td>ATT, Washington (USA) and Aachen University, Aachen (Germany)</td>
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<td>21 Collaborative Engineering</td>
<td>Bernhard R. Katzy</td>
<td>University BW Munich &amp; Leiden University (Netherlands)</td>
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<td>22 Automotive technology</td>
<td>Jean-Jacques Chanaron</td>
<td>CNRS-Gate, Lyon (France)</td>
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<td>23 Management of Technology in Eastern Europe</td>
<td>Mica Jovanovic</td>
<td>Megatrend Business School, Belgrade (Serbia)</td>
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CERAM BUSINESS SCHOOL

CERAM provides innovative higher education in accordance with the expectations of the corporate market.

3 main strategic axes have been defined:

1) A variety of programs: Bachelor, Master in Management, Postgraduate Masters and Doctorate, in line with students' and companies' needs. The ISO 9001, EFQM and EQUIS accreditations, awarded from 2005 to 2007, are a guarantee of the high quality of CERAM’s education and of its proximity to the corporate world.

2) Solid academic research, developed within 5 centres of expertise (CERAM Expert): Entrepreneurship, Global Finance, Economic Intelligence, Sustainable Development, Tourism Management.

3) International Development: Since its creation 44 years ago, CERAM has been an international business school: located in the leading European technological park, a high percentage of foreign students, a faculty with an international profile, a great number of academic partners from abroad (83), courses in several foreign languages, specialized programs including innovative management systems and multiculturalism… CERAM aims to be an international school promoting the values of multicultural diversity, of continuous learning and entrepreneurship and also to be acknowledged by companies and students as being one of the best schools at producing "challengers" able to anticipate, to create and take up the challenges of the knowledge economy.

Alice Guilhon
Dean of CERAM Business School, Nice - Sophia Antipolis

CONFERENCE FEES

Conference is planned to start on September 17 at 8:30 and to end on September 19 at 12:30. Conference fees include program attendance (plenary and tracks), proceedings, two lunches and gala diner (on the 18th).

<table>
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<th>Prices are in euros</th>
<th>Early registrant (01 January to 16 June 2008)</th>
<th>Regular registrant (17 June to 16 August 2008)</th>
<th>Late registrant (after 16 August 2008)</th>
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<tr>
<td>Non IAMOT members</td>
<td>350</td>
<td>450</td>
<td>550</td>
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<tr>
<td>IAMOT members</td>
<td>300</td>
<td>400</td>
<td>500</td>
</tr>
<tr>
<td>Students</td>
<td>150</td>
<td>250</td>
<td>350</td>
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Prices are indicated for On-line payment only.

Payment by invoice is also possible – but subject to an additional charge of 50 euros.

For registration and payment, go to: http://webintec.ceram.fr/ euromot2008/

To become a member of IAMOT, go to: http://www.iamot.org/

Inquiries should be directed to: Catherine.Galimant@cote-azur.cci.fr