

Univ. Prof. Dr. Cornelius Herstatt
Institut für Technologie- und
Innovationsmanagement
Schwarzenbergstr. 95
D-21073 Hamburg
Tel. 0049 (0)40 428783778
Fax. 0049 (0)40 428782867
E-Mail: c.herstatt@tuhh.de
Internet: www.tuhh.de/tim;
www.eitim.org. www.global-innovation.net

Ankündigung – Einladung – Announcement – Invitation

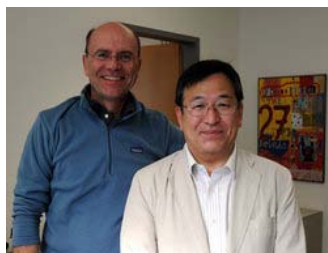
Special Lecture: „Innovation Process Management in Japan - The Cases of Canon (B2C) and Omron (B2B)“

by Professor Akio Nagahira, Tohoku University (Sendai/Japan)
and Visiting Professor TUHH (GIM-Fellow)

Date: July 9th., 2012

Room: 3015, 3rd. Floor, Building D (Schwarzenbergstr. 95)

Time: 13.30-15.00 hours



Prof. Dr. Cornelius Herstatt