



## India Week Hamburg 2011

**Title:** **Grassroot Innovations: New Opportunities for Indo-German Cooperation?**

**Date:** Thursday, 20<sup>th</sup> October 2011, 12:00 – 18:00 h

**Venue:** Plenary Hall, Hamburg Chamber of Commerce

**Language:** English

### **Programme**

- 12:00 Registration & Lunch
- 13:00 Welcome & Greetings  
Gero Winkler, Hamburg Chamber of Commerce  
Rajnish Tiwari, Hamburg University of Technology (TUHH) / German-Indian Round Table (GIRT), Hamburg
- 13:10 Inaugural Addresses  
Prof. Dr. G. Antranikian, President, Hamburg University of Technology  
Mrs. M. Subashini, Hon'ble Consul General of India  
Moderation: Dr. Stephan Buse & Rajnish Tiwari, TUHH / GIRT, Hamburg
- 13:30 Walking the Path of Knowledge: A slide show of the "Shodh Yatra"  
Joerg Boethling & Klaus Sieg, agenda - photographers and journalists
- 13:50 The Grassroot Phenomenon: Keynote Address by Prof. Dr. Anil Gupta  
National Innovation Foundation, Ahmedabad
- 14:30 Knowledge on the Move: Keynote Address by Prof. Dr. Luc Soete  
Founding Director, MERIT, United Nations University, Maastricht
- 15:10 Coffee / tea break
- 15:30 Grassroot Innovations: Opportunities for Indo-German Cooperation?  
Dr. Stephan Buse & Rajnish Tiwari, TUHH / GIRT, Hamburg
- 16:00 "Doing well by doing good": A Business Plan for the Grassroots  
Anup Karath Nair, Strathclyde University Business School, Glasgow
- 16:20 Products, Services and Business Models for Low-income Households  
Aline Krämer, endeva UG, Berlin
- 16:40 Grassroots Meet the Industry: Joining Forces for Mutual Benefit?  
Dr. Klaus Gronwald, Mahindra Satyam, Wiesbaden
- 17:00 Panel Discussion with the Speakers  
Chair: Prof. Dr. Hugo Tschirky, ETH Zurich / Member of Board of Directors, Canon Switzerland Ltd.
- 18:00 End of the Symposium

*Further information & registration:* [www.global-innovation.net](http://www.global-innovation.net)

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