



11th January 2017

“Potentials of Indo-German Partnership in the Food Processing Industry”

Date: January 23, 2017, 18:30 – 21:00 hours

Venue: Hotel Baseler Hof, Esplanade 11, 20354 Hamburg

Dear Sir / Madam,

The food processing industry in India is a sunrise industry, which has been growing above-average and is expected to grow even more strongly in the next years. Germany's food processing industry is a well-developed industry that is globally competitive. Nevertheless, it is faced with saturation in the domestic market, as far as conventional foods are concerned. The two countries have enormous opportunities to collaborate in multiple arenas such as technology development, vocational trainings and market access, especially in Health & Wellness areas. India and Germany can also engage in collaborative research & development (R&D) efforts to develop frugal innovations in related sectors such as food processing & packaging equipment. Indo-German collaboration in the food processing industry has food security benefits that go well beyond the geographic limits of the two nations.

2. The Consulate General of India, Hamburg is pleased to invite relevant stakeholders and interested persons to an event **“Potentials of Indo-German Partnership in the Food Processing Industry”** where the potentials of Indo-German partnership in the food processing industry will be showcased. The event will also witness the launch of a study on this theme. A small networking reception would follow after the presentation & discussion part.

3. We look forward to welcoming an interested audience and fruitful discussions. Since the seating capacity is limited, we request prior registration by e-mail (com.hamburg@mea.gov.in) latest by Wednesday, 18th January 2017. Accepted registrations will be confirmed.

4. A program/agenda for the event is enclosed for your information. You are hereby requested to disseminate this information among member companies of your organisation.

5. We look forward to welcoming you and your member companies for the event.

Regards,

Yours Sincerely,

Madan L. Raigar
(Consul General)



**CONSULATE GENERAL OF INDIA
HAMBURG (GERMANY)**

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The Consulate General of India, Hamburg is pleased to invite relevant stakeholders and interested persons to an event where the potentials of Indo-German partnership in the food processing industry will be showcased. The event will also witness the launch of a study on this theme. The agenda is as follows:

- Welcome speech by Mr. Madan Lal Raigar, Consul General of India in Hamburg
- “Propositions for a High-quality, Affordable and Sustainable ‘Food Basket’: Scope of Cooperation between India & Germany in Areas Relating to Food Processing Industry”, presentation of study results by Dr. Rajnish Tiwari, Hamburg University of Technology
- Q&A session with the participants

A small networking reception would follow after the presentation & discussion part.

We look forward to welcoming an interested audience and fruitful discussions. Since the seating capacity is limited, we request prior registration by e-mail (com.hamburg@mea.gov.in) latest by Wednesday, 18th January 2017. Accepted registrations will be confirmed.

For any further enquiries related to this event or the study that has been conducted please contact the Consulate by phone (+49-40-324744) or e-mail (com.hamburg@mea.gov.in).

In Cooperation with German-Indian Round Table (GIRT) Hamburg

